



The 15th Anniversary Time to Fly is just days away, and we have a favor to ask.

To honor Childhood Cancer Awareness Month, we ask you to go one step beyond your loyal support.

As part of this collective community, we challenge you to send one more email, make one more post, ask one more person.

Because one ask, one day, **one dollar really does make a difference.**

Social Is Your Greatest Ally

The more your friends and family see what you're working towards, the more it will stick in their mind that you care about your goal. The more others see how much you care, they more they will care as well.



Post to Facebook, Twitter, Instagram – wherever you live online – about Time to Fly and ask for support.

Aim to post at least three times from now until event day.

Email Isn't Dead!



A personal email with a photo, link to your fundraising page, and some honest facts childhood cancer facts is a great way to share your message with a lot of people very quickly. Send to groups who know each other, or take a few extra seconds to address one person at a time.

Think Outside the Box

Don't stop at "easy asks" and the people you see every day. Ask your friends, extended family, co-workers, old bosses, clients, teachers or college buddies to spread the word and donate – this can be a great excuse to reach back out to all sorts of people in your life!

Don't Recreate the Wheel



Does your company have a matching donation program? Ask your boss or HR representative if they will match the donations coming in, or those from your fellow co-workers.

Look for existing fundraising opportunities. Many local shops and chain restaurants are happy to do a give-back program and donate a portion of their proceeds for a day.

Donate a Day

Bring people together by hosting a get-together and asking for donations. Grill some burgers, buy the first round of drinks, host a game night – let your friends and family know how much you appreciate them and their support.



As Always... Mind your P's and Q's!

Remember to always thank your donors and those who share your story! Just as you are a part of CCRF's team, make sure your donors know they are an integral part of your team. Send a hand-written thank you note, tag them in a Facebook thanks, zip an email – **however you send thanks, send thanks.**

Fundraising can be easy and entirely painless, and it's a good way to get further connected with people in your network and in your life! Remember, the worst thing anyone can possibly say is "No thanks." 😊



Quick Samples

	Fact Focus	Kid's Story
Facebook	<p>I'm running Time to Fly 2017 for Childhood Cancer Awareness Month this September, but simply running isn't enough.</p> <p>Please donate to my cause today to help give kids the time that they deserve. #RaiseWalkCure [Fundraising Page URL]</p>	<p>I'm running for a world without childhood cancer, so that kids like Griffin can have more time on their side. Please donate to my Time to Fly run on Sept. 9 for @ChildrensCancerResearchFund.</p> <p>[Fundraising Page URL]</p> <p>"Childhood cancer works overtime to destroy families. It does to children what even strong adults crumble beneath." –Jill, Griffin's Mom http://childrenscancer.org/conquering-fear-griffins-story/</p>
	<p>Did you know only 4% of federal cancer funding goes to childhood cancer? That's not enough considering 38 kids still pass away from cancer every week in the U.S.</p>	
	<p>I'm running to change that. Donate to my Time to Fly walk for @ChildrensCancerResearchFund. [Fundraising Page URL]</p>	
Twitter	<p>I'm running Time to Fly with @ChildrensCancer to help the 42 kids diagnosed every day in the U.S. Please donate [URL] [training photo]</p>	<p>Kids like Danny are stronger than childhood cancer, thanks to funding from @ChildrensCancer. Please donate [URL]</p> <p>Thank you so much for donating to children's cancer research!</p> <p>Love, Danny </p>
	<p>Did you know some childhood cancer treatments are 40-50 years old? I walk Time to Fly for better treatments & a cure [URL] [training/running photo]</p>	
	<p>Sept is Childhood Cancer Awareness Month & I need your help! Support my Time to Fly run today: [URL]</p>	
Instagram	<p>Be a part of Childhood Cancer Awareness Month with me this September by donating to my Time to Fly 2017 fundraising goal! @ChildrensCancer gets innovative discoveries from the lab to children's bedsides quickly – support my cause today [URL] [training photo] #RaiseWalkCure</p>	<p>My practice run was hard, but it's nothing compared to surviving chemo, radiation, and brain surgery all before your 9th birthday. Clementine is my hero, and come September I'll be running for her.</p> <p>Support superheroes like Clementine by donating to my Time to Fly run [URL] #RaiseWalkCure</p> 
	<p>504. That's how many families will receive the devastating news that their kid has cancer in the 12 days between now and Time to Fly 2017. Donate to my run and to a future where that number is a lot less [URL] [training/running photo] #RaiseWalkCure</p>	